

# Missions & Visions

LISS | SEDER | ANDREWS  
ATTORNEYS AT LAW



## Arthur Liss

Founder of Liss, Seder & Andrews

### Q: What is your area of practice?

**A:** Liss, Seder & Andrews, PC, are No-Fault insurance and personal injury litigators. We specialize in representing catastrophically injured victims of automobile accidents. Many of our clients have suffered life changing brain injuries, spinal cord injuries, and other major injuries.

Our firm protects the rights of the injured person, their families, their support teams, and medical providers. Since the creation of the No-Fault statute, we have been instrumental in litigating many of the cases that have shaped auto No-Fault law in Michigan and federal trial and appellate courts.

Although there are nuances and complexities in everything we do, we are focused on one type of case, one type of work. This is a proven strategic advantage that we have over our peers. When catastrophic No-Fault cases are all you do, you can be the best.

### Q: How long have you been in this practice and with the firm?

**A:** I founded our firm in 1991. I have been a member of the Bar since 1972 and have been engaged in this area of practice since 1973, when the automobile No-Fault statute was first enacted. Karen Seder, Nicholas Andrews and I have worked alongside each other for 14 years and collectively have more than 85 years of legal and complex litigation experience.

### Q: How would you describe your firm's mission?

**A:** At Liss, Seder & Andrews, our mission is to secure all rights, entitlements, and insurance benefits for automobile accident victims and their families through highly effective, creative, and tenacious legal representation.



### Q: What is your firm's greatest strength?

**A:** The heart of our firm is truly the people—the incredibly dedicated attorneys and support staff who work together as a team to bring an enormous level of integrity, passion and unmatched work ethic to the table.

Our structure leverages the strengths of each firm principal, taking a collaborative approach to each case in order to leverage our individual insights and perspectives—eliminating the unnecessary layers of bureaucracy that plague other firms.

I believe that it is our willingness to go all the way for each and every case that ensures we are protecting the rights of our clients, no matter the effort or expense. Our resources are deep and our track record and reputation speaks for itself. We

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refuse to be bullied or intimidated and do not rest until our clients see justice.

### Q: What do you see as the biggest challenge the legal profession will face over the next five years?

**A:** Our team operates in a highly specialized area of the law—No-Fault auto insurance—which is currently in the midst of grave debate.

In the next five years, I expect that the growing political interference by special interest groups will be the biggest challenge to Michigan's No-Fault auto insurance law. I see a worrying trend in which politics are spilling over into the legal system and turning legal disputes into personal attacks among lawyers. I am concerned over the ability of insurance companies and corporations to prolong legal disputes and use economic warfare against the rights of individuals.

Today, it takes more than professional strength and focus to stand up to corporate interests—it requires deep resources, tenacity and a clear vision that places individual rights over whichever corporate or political entity is shouting the loudest.

### Q: What role do you see your firm having in addressing those challenges?

**A:** Historically, our firm has been involved in shaping and preserving Michigan's No-Fault auto insurance law in the courtroom. We have served as activists to protect our clients' rights since the law was adopted in 1973. For years, there have been challenges to the law and time and again they have been voted down. Although the No-Fault auto law is far from perfect, we believe in addressing the root of the problem and placing individual rights above those of the insurance companies.

Unfortunately, many attacks on the No-Fault law are focused on the perceived cost of care rather than the real problem—that the insurance industry controls the price of insurance. Without oversight, the insurance commission uses non-driving factors such as gender, education, credit scores and more to calculate risk and drive insurance rates up. Our role is to educate clients on their rights and give voice to the victims of catastrophic injury who rely on these benefits to live.

### Q: What is unique about your firm's culture? What sets you apart?

**A:** Our firm is remarkable in that we are a close-knit group who cares deeply about each other and empathizes with clients and their families.

We are working with people who have suffered life-altering injuries and who are going through traumatic and profoundly challenging times in their lives. We build strong personal relationships and take great pride in helping people when they need it most, both in and outside of the courtroom.

### Q: How is your firm engaged in the legal community and with professional organizations?

**A:** The partners in our firm hold leadership roles in legal and community organizations, are sought-after speakers and authors at industry events, and have been recognized as among the best attorneys—not just in the state of Michigan, but in the country—by leading ratings systems, governing bodies and their peers. Some of the organizations we belong to include the Michigan Association for Justice, American Association for Justice, American Bar Association, Oakland County Bar Association, the Brain Injury Association of Michigan, Inforum, and more.

## PRACTICE AREAS

- BRAIN INJURY
- SPINAL CORD INJURY
- COMPLEX LITIGATION

## OFFICE

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